

# RIVERCITY<sup>™</sup>

## CASINO

*Lemay, South St. Louis County*

### **Location**

Pinnacle Entertainment's new entertainment district in south St. Louis County will straddle the frontier between the County and the City of St. Louis. Overlooking the Mississippi River, the site rests just south of the confluence of the Mighty Mississippi and the River des Peres. In 1700, French Jesuits established a mission in this area, which is now one of the most densely populated parts of the St. Louis Metropolitan Area, the nation's 18th largest, with more than 2.6 million residents.

River City Casino is located at 777 River City Casino Boulevard, St. Louis, MO 63125.

### **Economic Impact**

In the first phase, Pinnacle will invest approximately \$380 million into south St. Louis County (consistent with earlier cost projections), excluding operating cash, non-cash rent accruals and capitalized interest. Highlights include:

- Creation of approximately 600 union construction jobs, approximately 1,200 permanent jobs and hundreds of ancillary service jobs;
- Construction of a new public roadway – River City Casino Boulevard - to provide primary access to the site and open up new areas of County and City to needed development;
  - Pinnacle invested more than \$23.8 million in the nearly 1.5 mile long roadway, which provides a vital east-west link between the I-55 and South Broadway corridors;
  - New signalized intersections at Lemay Ferry Road, South Broadway and on to the River City Casino site create more efficient traffic flow in the Lemay area;
  - New sections of the roadway are built above the 100-year flood levels.
- A 90,000-square-foot casino;
- A variety of dining options, including the 325-seat Jeff Ruby's Steakhouse; a buffet with seating for more than 350; a 100-seat tavern; a 100-seat contemporary café, and a classic burger joint;
- Entertainment lounge with live music;
- Parking for more than 3,000 vehicles;
- Contribution of \$5.1 million for community and recreation facilities;
- Environmental clean-up of long-abandoned former National Lead site;
- Among the largest private investments in St. Louis;
- Anchor facility will spur additional development on neighboring sites.

### **Property Size**

Pinnacle's 250,000-square-foot project will sit on approximately 56 acres, located approximately 1.5 miles from Interstate 55. The gaming floor will include more than 2,000 slot machines and 55 table games. Visit [www.rivercity.com](http://www.rivercity.com) for updates and a link to view the live project webcam.

**Opening Date**

River City Casino is scheduled to open in early March 2010, pending final approval from the Missouri Gaming Commission.

**Employment**

Employment applications are now being accepted at the River City Casino Employment Center, located at 8643 S. Broadway in Lemay, south St. Louis County, or online at [www.jobsatrivercity.com](http://www.jobsatrivercity.com). Call 314-735-1200 for further information.

**Ownership**

PNK (River City), LLC., a subsidiary of Pinnacle Entertainment, Inc.

**Management**

Richard J. Goeglein  
Interim Nonexecutive Chairman

John V. Giovenco  
Interim Chief Executive Officer

Alain Uboldi  
Chief Operating Officer

Steve Capp  
Executive Vice President, Chief Financial Officer

Jack Godfrey  
Executive Vice President, Counsel & Secretary

Cliff Kortman  
Executive Vice President, Design & Construction

Carlos Ruisanchez  
Executive Vice President, Strategic Planning & Development

Todd George  
Vice President and General Manager, River City Casino

**General Contractor**

Yates / Paric, A Joint Venture

## Design Team

Bergman, Walls & Associates, Ltd.	Architects
Avery Brooks & Associates	Interior Design
M.A. Engineering	Structural Engineer
Lay Pitman & Associates	Naval Architects
Horner & Shifrin and David Mason & Associates	Civil Engineers
Lifescapes International, Inc.	Landscape Architects
CHP & Associates	Mechanical Electrical and Plumbing Engineers

## Design Approach

The interior and exterior design approach will be New Age authentic, reflective of an overall look of a Missouri riverboat town at the peak of the steamboat trade on the Mississippi River -- historical, yet new. Guests will savor an unexpected visual that maintains the historical integrity of the area's rich history while providing a comfortable, entertaining place for locals looking for that "wow" factor.

## PINNACLE ENTERTAINMENT, INC.

Pinnacle Entertainment owns and operates casinos in Nevada, Louisiana, Indiana, Missouri and Argentina. The Company has a second casino development project under construction in the St. Louis area, to be called River City, the opening of which is dependent upon final approval by the Missouri Gaming Commission. Pinnacle is also developing a second casino resort in Lake Charles, Louisiana, to be called Sugarcane Bay, and a casino resort in Baton Rouge, Louisiana. Additionally, Pinnacle owns a casino site at the heart of the Boardwalk in Atlantic City, New Jersey.

Pinnacle Entertainment, Inc. is publicly traded on the New York Stock Exchange under the ticker symbol PNK. To learn more about Pinnacle Entertainment, please visit <http://www.pnkinc.com>

*Pinnacle Entertainment, Inc. is an equal opportunity employer committed to responsible gaming.*

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