

# LUMIÈRE PLACE<sup>SM</sup> CASINO & HOTELS • ST. LOUIS

*Downtown St. Louis, Missouri*

## **Location**

Lumière Place Casino & Hotels, Pinnacle Entertainment's premier destination in downtown St. Louis, opened in December 2007, bringing new vitality to the riverfront area where this great city began some 240 years ago. Growing from the banks of the Mississippi River, the St. Louis metropolitan area is now the nation's 18th largest, with more than 2.6 million residents.

Lumière Place sits in the shadow of the 630-foot Gateway Arch, which draws millions of visitors per year, making it among the most-visited monuments in the National Park System. The entertainment district is also adjacent to St. Louis' Central Business District, the America's Center convention complex and the 66,000-seat Edward Jones Dome. It also rests at the nexus of four Interstate highways (44, 55, 64 and 70) and MetroLink, the region's light rail system. Lumière Place is ideally suited to business travelers, visitors to the many nearby attractions and customers seeking exciting gaming action and entertainment amid the vitality of St. Louis' historic riverfront.

Lumière Place is located on Laclede's Landing in downtown St. Louis at  
**999 North Second Street, St. Louis, MO 63102**

Call (314) 881-7777 or visit [www.lumiereplace.com](http://www.lumiereplace.com) for information.

## **Economic Impact**

Pinnacle Entertainment invested approximately \$507 million in downtown St. Louis to create Lumière Place, an exciting entertainment destination that also created nearly 1,500 permanent jobs in the area. These figures do not include any future phases within the Lumière Place entertainment district.

## **Property Size**

The 7.5-acre Lumière Place Casino & Hotels sits within the 18-acre Lumière Place redevelopment area, with a gaming floor of approximately 75,000- square- feet.

## **Opening Date**

Lumière Place opened to the public on December 19, 2007.

## **Ownership**

Casino One Corporation, a subsidiary of Pinnacle Entertainment, Inc.

## Management

Anthony Sanfilippo  
President and Chief Executive Officer

Alain Uboldi  
Executive Vice President, Belterra and Boomtown

Steve Capp  
Executive Vice President, Chief Financial Officer

Jack Godfrey  
Executive Vice President, General Counsel & Secretary

Cliff Kortman  
Executive Vice President, Construction & Development

Carlos Ruisanchez  
Executive Vice President, Strategic Planning & Development

Todd George  
Regional Vice President – St. Louis and General Manager, River City Casino

Terri Porcaro  
General Manager – Lumière Place Casino & Hotels

## Design

The dramatic and graceful Gateway Arch: a symbol of westward expansion and a sculptural expression on a monumental scale. It also served as the inspiration for Lumière Place, just a few blocks away. Seeking an architectural complement to the nearby Arch, Pinnacle Entertainment tapped Marnell Architecture, the Las Vegas architecture firm responsible for the Mirage, Bellagio and other notable developments, to bring its unique talent and experience to downtown St. Louis. Lumière Place rises nearly 300 feet into the St. Louis skyline. Its 24-story Four Seasons Hotel tower accommodates 200 contemporary guestrooms and suites within its glass and steel walls, framed by an illuminated “light box.”

Lumière Place’s signature “light box” was made possible by literally stitching the glass to the concrete structure of the luxury hotel, creating a sparkling reflection in the sun. At night, the light box is especially striking. As the sun sets, the light box transforms into a glowing lantern, its top and north edges more defined by light. This feature not only draws people into downtown St. Louis, but serves as an icon to identify Lumière Place.

## Property Highlights

- Single-level, **75,000- square- foot gaming floor**, featuring approximately 2,000 slot machines, 55 table games and a dedicated 13-table poker room;
- **Four Seasons Hotel St. Louis**, with 200 contemporary guestrooms, featuring a rooftop pool on the Sky Terrace, the city’s best view of the Arch and skyline; a full-service destination spa; and Cielo Restaurant and Bar, offering both inside and outside dining. The hotel offers

- 20,000- square- feet of meeting space, including a 7,340- square- foot Ballroom with an outside terrace and state-of-the-art lighting;
- **HotelLumière**, a 294 all-suite hotel, featuring 8,000- square- feet of renovated meeting space; connected via skywalk to the Lumière Place Casino, restaurants and bars;
  - **LumièreLink**, a secure underground pedestrian connection to St. Louis' Central Business District, the Edward Jones Dome and America's Center convention complex;
  - **Lumière Theatre**, a unique special events space where every seat is the best seat in the house;
  - **Seven restaurants**, from casual to contemporary and fine dining;
  - **Business center**;
  - **Banquet facilities**;
  - **Boutique shops**.

## Casino

The 75,000- square- foot Lumière Place Casino features approximately 2,000 slot machines, 55 table games and a dedicated 13-table poker room. Gaming enthusiasts will delight in the mix of offerings, from the latest games to classic favorites.

The Casino is open 24 hours on weekends and 8 a.m. to 5 a.m., Sunday through Thursday.

## Hotels

### *Four Seasons Hotel St. Louis*

All of the hotel's 200 contemporary guestrooms and suites feature floor-to-ceiling windows overlooking the Mississippi River, many with an unparalleled view of the Arch and downtown skyline. The hotel features a "sky lobby" on the eighth floor that overlooks a lushly landscaped rooftop pool area with the city's best view of the Arch and skyline.

Designed for personal luxury and business performance, Four Seasons Hotel St. Louis features multiple high-speed Internet connections, allowing business travelers to remain in contact. The hotel also offers a 24-hour business center to support guests' business needs.

### *HotelLumière*

HotelLumière underwent a dramatic \$16 million renovation in 2008, resulting in a contemporary, yet comfortable, design and ambiance throughout the property. The hotel offers visitors 294 all-suite guestrooms, complete with wireless internet and refreshment center in each room; plus a redesigned porte cochère and atrium lobby, featuring the Cascade bar/lounge. HotelLumière also offers 8,000- square- feet of renovated meeting and convention space, plus a new health club, pool and a skywalk that links the hotel to the rest of the Lumière Place entertainment district.

## Spa

The Spa at Four Seasons Hotel St. Louis is an urban oasis. A wide range of inspiring treatments are offered in 12 luxuriously appointed treatment rooms, including two suites for couples. Located on the seventh floor of the hotel, the spa occupies an expansive 12,000- square- feet. All the spa's treatment regimens have been carefully designed to promote a sense of pampering and wellness. To further enhance the experience, guests have full access to the relaxation lounges, steam rooms, saunas and whirlpools.

## Restaurants & Nightlife

***SLeEK Steakhouse and Ultralounge.*** Much like its proprietor, the internationally known chef Hubert Keller, SLeEK is chic and stylish. Chef Keller has combined his distinctive and creative dining experience with a chic after-hours Ultralounge. The contemporary design is shaped by custom butcher-block tables, semi-private dining areas and a “liquor library” visible from virtually anywhere in the restaurant. SLeEK’s extensive menu features premium cuts of beef, specifically Kobe and Ridgeland, signature lamb, chicken and seafood dishes and of course, St. Louis-style ribs, all to be paired with some of the best wine selections from France and California. To complete a truly unique dining experience, SLeEK offers signature desserts that include a traditional French soufflé, crème brulee, and more. SLeEK is found exclusively at Lumière Place Casino & Hotels.

***Burger Bar™-Saint Louis*** is a refreshing new twist on the everyday burger joint. Chef Hubert Keller infuses the “All-American” burger with French flair. Burger Bar lets customers choose from some of the finest ingredients, such as Kobe beef, lamb, turkey, fresh vegetables and even lobster, not to mention a wide array of accoutrements like black truffles, foie gras and grilled shrimp to create a truly unique “burger.” To top it all off, Burger Bar features several desserts including the mouth-watering “Sweet Burgers,” made with a variety of delectable fillings like peanut butter mousse and chocolate ganache between a warm donut “bun.” Burger Bar-Saint Louis is Chef Keller’s second Burger Bar location.

***Cielo*** is the signature restaurant of Four Seasons Hotel St. Louis. Located on the eighth floor, the menu highlights fine contemporary Italian fare, accompanied by exceptional Italian wines, enhanced by unparalleled views of the Gateway Arch, the Mississippi River and the St. Louis skyline. Cielo offers indoor and al fresco dining.

***Asia.*** One of the best-kept secrets in St. Louis, Asia offers truly authentic Asian cuisine. The contemporary setting, defined by smooth river stone, rich blue-green slate and opulent cream accents, is an inviting precursor to the tastes of Asia. The exotic essences of this restaurant are infused into one menu amid prominent influences, including Chinese, Japanese, Thai and Vietnamese. This is the perfect place for a quick bowl of noodles or wok-fried rice, but also ideal to indulge in an exotic entrée.

Located in HoteLumière, ***House of Savoy*** is a New Age Italian Tuscan-style grill that pairs generous portions of authentic Italian cuisine with a modern atmosphere. The menu offers traditional favorites ranging from rich and hearty pastas and pizzas to baked lasagna, chicken parmesan and toasted ravioli, combined with some unique dishes with gourmet flair, including dry-aged Prime steaks prepared Tuscan-style, seafood risotto and pork chop Milanese. The restaurant’s name honors the historic Savoy region in France. For more than 900 years, beginning in 1003 A.D., the House grew as rulers acquired territory in what is now Switzerland, eventually ruling almost all of the Italian Peninsula.

***The Kitchen Buffet and Bistro*** is a contemporary buffet that offers diners a wide variety of choices and fulfills cravings using only the freshest ingredients. The buffet has an exquisitely simple and original architecture featuring seven distinctive food stations: an organic salad bar, Asian, Italian, rotisserie, international, seafood and dessert. The kitchen, which is separated from the food stations with a specially designed glass wall, allows guests a unique view of the buffet’s food preparation.

**Aqua** is a posh piano bar located in the midst of the casino action. The hip atmosphere is accentuated by the smooth sounds of a baby grand piano, soft lighting and the featured waterfall for which this bar is named. Aqua is the ideal place to grab a signature drink, served by the renowned *Ladies and Gents of Lumière*, and listen to contemporary music.

**globar** is a stylish bar and lounge in the heart of the casino gaming floor. It is a great place to meet old friends or make new ones. The name, globar, reflects the luminescent décor and chic ambiance that radiates from this bar. Choose from a wide variety of specialty drinks, prepared and served by the renowned *Ladies and Gents of Lumière*, while playing one of globar's 11 slot machines.

**Peet's Coffee & Tea** is an eclectic venue that offers specialty coffee and tea brewed to perfection. Peet's coffee is fresh roasted and brewed from superior Arabica beans. As the "grandfather of specialty coffee," Peet's is best known for its specialty blends and rich, deep-roasted coffees. Peet's also offers premium selections of hand-selected teas that include signature blends, rare assortments and diverse flavors all specifically crafted for optimum flavor, aroma and complexity.

## **Lumière Theatre**

Lumière Theatre is a 450-seat intimate venue for concerts, extended-run Las Vegas-style production shows, sporting events, and special events. Some past headliners include the Go-Go's, Joan Rivers, Travis Tritt, Legends in Concert, Thunder from Down Under, Louie Anderson, the Rat Pack, plus WBF Championship Boxing.

## **Boutiques & Shoppes**

**MensRoom** is an upscale clothier with names like Thomas Dean, Ben Sherman, Nat Nast, Tommy Bahama, DKNY jeans and Cole Haan shoes. In addition, MensRoom offers high-style collections for the contemporary man, including hats, polos, t-shirts, pants, belts and socks. MensRooms now offers cologne and Fossil watches.

**Blush of Lumière Place** is the place for the female fashionista. The boutique offers an array of collections from top fashion designers, including Michael Kors apparel and watches, Steve Madden and Jessica Simpson shoes, Rioni handbags, Brighton jewelry and purses. Whether you're shopping for casual, evening or business attire, Blush of Lumière Place has everything you need, including perfume, to complete any outfit.

**L'ove STL** is the new retail shop where Lumière Place shows its love for St. Louis. Choose from a wide selection of sports team logo merchandise, including St. Louis Cardinals and Rams jerseys and t-shirts for men and women, a variety of St. Louis logo souvenirs and collectibles, and featuring St. Louis-themed artwork by John Pils.

**ETC** is the place to go for all the basics and your Lumière Place keepsakes. *ETC* has all the comforts of home that you forgot to bring to the resort. From cameras and candy, to newspapers, toiletries and Lumière Place logo merchandise, *ETC* is your one-stop boutique.

## **LumièreLink**

LumièreLink connects pedestrians from America's Center, the Edward Jones Dome or the St. Louis Central Business District to Lumière Place Casino & Hotels and the riverfront area. LumièreLink is a secure pedestrian connection beneath Interstate 70, along the western edge of the Lumière Place entertainment district. The \$8 million tunnel is 400 feet, and represents Pinnacle Entertainment's investment in a more walkable city. It runs from the LumièreLink vestibule in Baer Plaza across from Edward Jones Dome on the west, underneath I-70 and 3rd St., to Lumière Place on the east end, where it enters near SLeek and Asia restaurants. It is well-lit and manned by Lumière Place security personnel 24 hours a day. LumièreLink also offers two sections of moving walkways.

## **Parking**

Lumière Place Casino & Hotels offers valet and self parking daily. Guests can choose from the 1,500 spaces in the attached parking garage or conveniently located surface parking, adjacent to both the Lumière Place main porte cochère and the HoteLumière porte cochère.

## **PINNACLE ENTERTAINMENT, INC.**

Pinnacle Entertainment, Inc. owns and operates casinos in Nevada, Louisiana, Indiana and Missouri. In March 2010, Pinnacle opened its newest casino, River City, in south St. Louis County, Missouri. Pinnacle also is developing a casino in Baton Rouge, Louisiana.

Pinnacle Entertainment, Inc. is publicly traded on the New York Stock Exchange under the ticker symbol PNK. To learn more about Pinnacle Entertainment, please visit <http://www.pnkinc.com>

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